

# Dating Blindspots: Why Most Men Fail With Women

---

**Brought to you by:**  
**[The Master Persuasion Wizard](#)**

Marius Panzarella

© 2006, All Rights Reserved

**You have permission to share this book with anyone as long as no content is altered.**

It is illegal to copy, steal, or distribute all or any part of this book or web page without the author's permission. By purchasing this book, you agree to the following: You understand that the information presented contained on this book is for personal entertainment purpose only. It is not to be considered legal or personal advice. The author is not responsible for any actions or results from the use of this book.



**"You're About to Discover the Secrets that Most People Will Never Know About How You Can Reverse Your Breakup and Stop Your Special Someone From Leaving You Forever!"**

Even if They Have Already Decided to "Move On" For Good or No Matter How Hopeless Your Situation May Seem to Be, You Can Still Get Your Ex-Lover Back!

**[Click Here to Know How](#)**

# Dating Blindspots: Why Most Men Fail With Women

“Ignorance isn’t bliss.”

These words have taken me years to understand.

In every field, there are three kinds of people:

- 1) The people who instinctively get how a certain system works and achieve a lot of success early on.
- 2) The people who “learn” the system through trial and error and achieve success through hard work and determination (I belong in this category).
- 3) The people who “never” get it due to their own arrogance and ignorance.

The people who “get it” - be it through instincts, trial and error, or hard work - will enjoy success as the fruits of their knowledge.

The people who don’t get it will continue to feel frustrated, confused, or even angry.

In this report, I will show you how to be a Smart Dater who “gets it”. You’ll learn how to blast your ignorance out of your mind and rewire your brain into thinking for success.

## **FACT: Ignorance Isn’t Bliss**

Let me start off by telling you a little secret:

What you don’t know IS hurting you.

After a few years of working as a dating coach, I've come to the realization that most men who have trouble with women usually fail to see one or more of the *really* important keys to dating.

They usually have a few "missing pieces" in their mental maps that are stopping them from achieving success.

Let me give you an example...

Last week a reader emailed me for help because he was having trouble flirting with women. He claimed he had followed every trick and technique that I had taught him.

Apparently, he did. Except he had forgotten one important thing:

He had forgotten to be playful. And as a result, all the women he was supposed to be "flirting with" did not even *know* he was flirting with them! No wonder he had not been seeing any results!

Here's another example.

A guy turned to me for help after following the advice of another dating coach. He had been practicing acting cocky in front of women and was wondering why women thought he was the biggest idiot on earth. After reading some of the chat transcripts he sent me, I could see why. He was insulting them, not teasing them - but he couldn't tell the difference! In every chat log he sent me, the women had given him every sign that they wanted to be left alone...but he kept trying to get them to keep talking by making fun of them *more*...with disastrous results.

In both cases, these guys did NOT know what they were doing wrong...even though their mistakes are DEAD OBIVOUS to an outsider like you and me.

**Exercise:**

Let's play a game where you try to play the dating coach for a moment. I am going to give you a couple of very simple cases that I've worked with this week. See if you can see where the problems lie.

**Real Life Scenario #1:**

An African-American man thinks women don't like him because of his skin color. He wants to know how to make women "less racist".

(Hint: It's not his race, it's his personality.)

**Real Life Scenario #2:**

A guy thinks he's unattractive because women always see him as a friend.

(Hint: It's not his looks, it's his actions.)

**Real Life Scenario #3:**

A man wants more tips on how to "talk to women" so that they will "want" to be his wife. He has mentioned in the email that he does not want to flirt with anyone because it's "manipulative".

(Hint: Nice double-standard, huh?)

**Real Life Scenario #4:**

A guy with a soft heart is confused because his girlfriend always pretends to be mad every time she wants something from him.

(Hint: Women can only manipulate you if you allow them to.)

Real Life Scenario #5:

A guy is having a tough time with his relationship because his girlfriend is always picking fights with him.

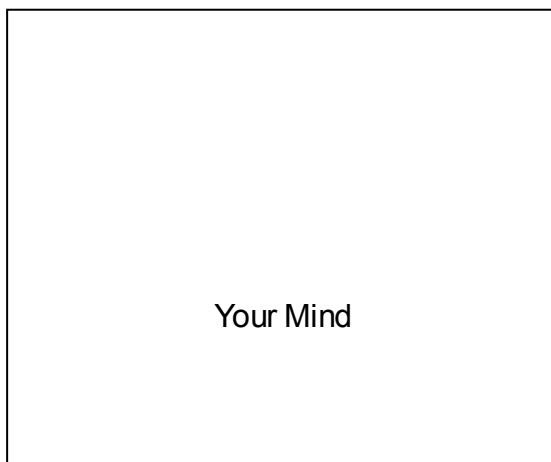
(Hint: The things they fight about are just “excuses” for a deeper problem.)

## **FACT: The Real Problem Is Usually Hidden**

As you can see, in every scenario, the “real problem” is something that the person cannot see by himself. It’s usually something that’s out of the boundaries of his mind – something that’s “out of his box”.

Here’s an illustration on what I mean:

\*\*\* (Your Mistake/Problem) \*\*\*



As you can see, when a problem or mistakes lies outside a person’s mind, he cannot see it no matter how hard it tries.

This is a HUGE problem for most men...

According to the *Six Stages Of Learning Model*, the first stage of solving a problem is always becoming AWARE of a problem. So if you can't even recognize what the real problem is, how are you going to fix it?

That's right, you can't...

---

By the way, I am certain I have given you the six stages of learning on my newsletter before. But in case you've missed that particular issue, here they are again:

- 1) Not aware of the problem at all.
  - 2) Aware of a problem, but not sure what to do about it.
  - 3) Starting to get flashes on how to improve the problem.
  - 4) Aware of the problem and can intermittently do something to change and improve the problem.
  - 5) Aware and can take care of the problem most of the time.
  - 6) Very aware and in control of the problem.
- 

In my experience, the people that feel really frustrated in life or in a relationship are usually not aware of their *real* problem at all. Or at least, they refuse to *admit* it.

Sometimes, they may think they have a "certain problem" because they are feeling frustrated or confused, but they are not exactly sure what they can do about it...

Or...they may THINK they have pinpointed the problem and work REALLY hard to overcome it...when it is actually ANOTHER problem that is holding them back.

This mix-up is actually REALLY common. Here's a good example:

One of the most common problems my new readers have is that they don't know how to ask a woman out.

They have tried every technique they've learned from other dating coaches and ebooks on the Internet. They may even have paid good money for "hypnotic lines" that are supposed to put a woman "in trance".

But no matter how hard they try, they cannot get a date. Why?

It's really simple.

You see, a woman will often have made up her mind on whether she'll go out with you LONG BEFORE you call her. If there isn't attraction by the time you call her, she's NOT going to go out with you no matter what lines you use or what "trance" you put her in.

In other words, these guys who worry about the process of asking a woman out have been wasting their time and energy bumping into the WRONG wall...

Ouch!

I mean...come on...if you're going to bump into a wall, at least bump into the *right* one, right?

## **FACT: Most People Won't Get It Until They've Felt Enough Pain**

Unfortunately, this is all too easy to say, but all too hard to "get".

In fact, there are many people who don't get it.

Just look around you and you will see the world is full of people who are frustrated and confused because they keep bumping into the same walls.

Look at all the people who keep getting hurt in relationships. They don't know they've been picking the



*wrong* partners. Some readers even get angry when I tell them I think they've been dating the *wrong* gals. (Honestly, if you date a junkie who steals, cheats, and has been raped a dozen times since she was 4, it's pretty hard to have a normal relationship with her.)

I also know a guy with a Masters Degree in Finance who keeps losing his shirt with penny stocks.

Some people never learn, do they? (This really pisses me off, by the way. If I had a Masters Degree in Finance, I wouldn't be "investing" in penny stocks...)

The sad thing is...a lot of these guys don't even know they are doing something wrong, or that they still have a *lot* to learn.

Let me tell you a personal story.

I remember once sitting through an open audition with a director friend of mine.

If you think *American Idol* is bad...oh my...you should have seen this audition.

Sure...a couple of the performers were really great.

But most were *bad*. Some were *horrible*.

A few were just *weird*.

That's all I can say...

And the worst thing is...they didn't *know* how much they *sucked*. In fact, the ones that sucked the most usually walked into the room with the *most* confidence.

During lunch break, my friend turned to me and said, "I wish I could tell these people how much they *suck*. I wish I

could tell them they need to take lessons before walking into an audition room. I feel like I am giving them false hope by keeping a smile on my face. But it's tough."

In the perfect world, somebody would have told these young actors the truth *indirectly*...so that they would at least know *what* to work on.

But of course, in the real world, silence is nature's way of weeding out the weak. The survivors are the ones who *admit* they suck and work hard on becoming better.

But a small population of the people will never get it. These are the people who have chosen to ignore reality and live in their own worlds, where they are constantly frustrated and confused because they are not getting any of the things they feel they are "entitled" to have.

Sooner or later, reality will hit these guys and it will really hurt. If they are smart, they will finally "wake up", recognize their real problem, and do something about it. But if they are really stupid, they will stay in their fantasy world and get hit by reality again and again. (Until they become one of the women I warn my readers *not* to date!)

Remember my "building metaphor" from a few years back? The Smart Dater won't ever go into a flaming building since he knows it's not safe for him. The dumber guy will walk up a few flights of stairs before he sees the fire and jumps out the window. The real idiot will ignore reality and climb all the way to the 70<sup>th</sup> floor. Then he'll open a window, spread his arms, and jump down because he thinks he's can fly away like Superman. But of course, the ground will hit him sooner or later.

And when it does, it's going to *hurt*.

**FACT: You Have Your Own Blindspots Too. We All Do**

## Exercise #1

Here's a quick experiment. I want you to take out a tape recorder and record yourself speaking for three minutes. If you have a video camera, film yourself speaking for a couple of minutes.

If this is your first time doing this exercise, you should be quite surprised at what you hear when you play back the tape.

In fact, you may feel a little *uncomfortable* with hearing your own voice, since it sounds so different than the "idealized" voice you've heard in your head all your life.

Next, film yourself playing your favorite sport. Then watch the film and note all the flaws in your movements.

Chances are, you're going to see things you've never noticed before and become a better player as a result. (This technique is extremely useful if you're into sparring or boxing. You will get to see all the holes in your defense.)

If you're into music, record yourself singing or playing the piano, etc.

The point is to demonstrate how the blindspot concept applies to YOU.

Remember: *There'll always be room for improvement, even if you're a pro. So put your ego aside and work hard.*

## Exercise #2

Next, I want you to apply this concept to your love life.

I want you to think about all the things you've learned from my dating newsletter in the past few months. Then I want you to apply them to your past relationships or crushes.

Think about what you would have done DIFFERENTLY if you could go back in time.

Write them down on a piece of paper. Vow to never make the same mistakes again.

Guess what? You've just done something most guys never do. You've confronted your own mistakes.

### **Exercise #3**

Finally, I am going to teach you a very simple technique that I use to achieve success in whatever field I go into. In every field or situation, there is always a "system" or "formula for success". The leaders in every field are always the ones that have "broken the code" and figured out the formula.

The first step that you need to do when you get into any field is to break down the big picture and recognize all the individual components that you need to work on.

For example, in dating, some of the components are:

- 1) Attitude
- 2) Mindset
- 3) Style And Dress
- 4) Body Language
- 5) Voice Tone
- 6) Building Rapport
- 7) Flirting
- 8) Teasing
- 9) Acting Like A Challenge
- 10) Advancing Physically

And so on...

What I want you to do now is to grade yourself on a scale of 1 to 10 for each of the ten areas listed above. This quick exercise will help you locate the areas that you need to work on the most.

Next, break each of the 10 areas into further categories. For example, voice tone can be broken down into speed, volume control, musicality, clarity, roundness, and in-

tonation. Grade yourself on each sub-category and see what you need to work on.

This simple exercise can also help you with other areas of your life. In business, break down your daily routine into individual tasks that can make you money *today*. In school, organize all your notes and study the parts that are the “hardest” to you. (Instead of wasting time going over things that are easy for you.) In sports, break down the different kinds of training you need to do to improve your speed, flexibility, and strength.

The point is to discover your weaknesses and purge yourself of any potential blindspots.

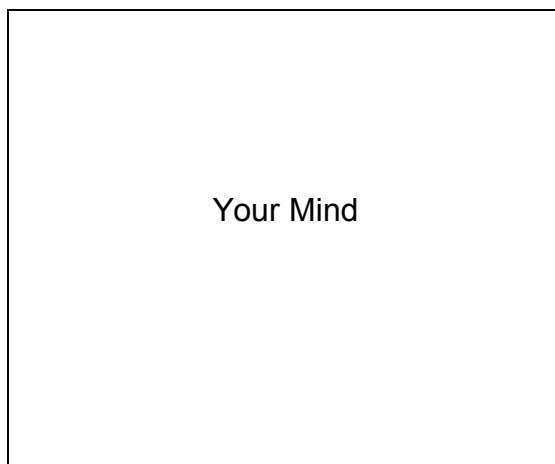
## Additional Tips and Exercises

Here are some additional tips on how to remove your potential blindspots.

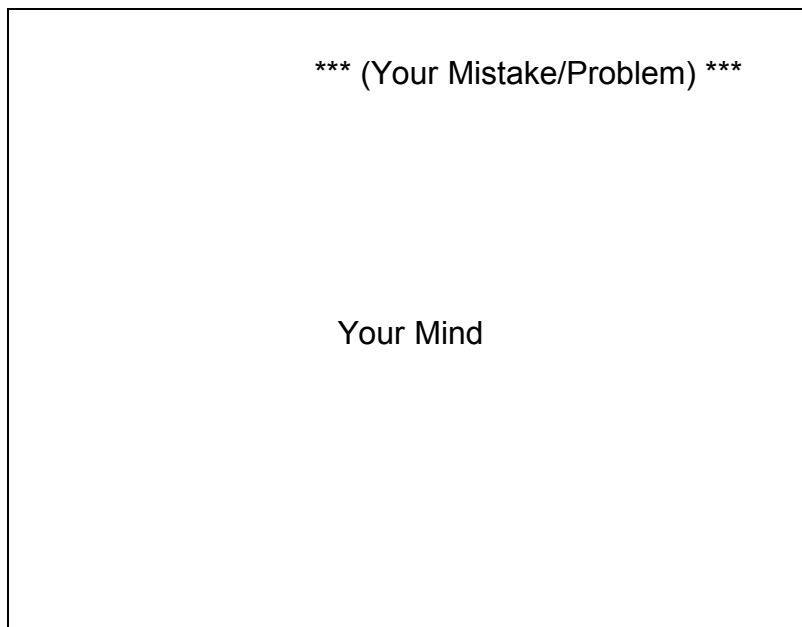
### 1) Expand Your “Box”

Look at the illustration I showed you earlier:

\*\*\* (Your Mistake/Problem) \*\*\*



What you really want to do is to expand the box around your mind so that it “covers” your potential blindspot.



## **2) Avoid making assumptions. Don't be a Mr. Know-It-All.**

Based on my years of experience as a dating coach, I can tell you now that the people who make the most assumptions and act like they know “everything” are usually the ones with the most self-limiting beliefs.

Here's an excerpt from a flame mail I received last week, from a guy who's been flaming me for many months. It is an EXTREME example of what happens when you “assume” too much:

*I have written back to you with thoughts of mine towards you and your strategies of being successful with women. I wish I was strong enough to not waste any energy on the likes of you, but there is something inside me that resents a lot of what you believe...You can be a moron at times with the crap that you preach to the poor insecure men that your profession thrives on.*

*I am a psychology major hoping to work on a thesis in the next few years and across many of my studies it states that when women are looking for a male partner their genetic makeup and subconsciousness causes them to focus more*

*strongly on the man's assets. They are more likely to want a man who drinks wine over beer, who has a convertible rather than a shitbox, who wears nice shoes as opposed to dirty ones, or in simpler easier words that you may find easier to understand HAS A LOT OF MONEY!!! This factor along with our bastardized american media and television all of us men have to thank for casts the physical picture of what a woman wants in a man. So far in its existence over 99% of television is cast with white ppl. I'd like to think that our men are smart enough not to expect that they are to be as men are on tv whereas i find that women are the opposite. I feel sorry for them because they aren't strong enough to feel good about themselves when comparing themselves to the beautiful women on tv. I hate the fact that women aren't strong enough to ignore the bullshit in the media and be themselves. I have many women friends who tell me their favourite shows where there is no surprise that the ppl on these shows are all beautiful and all the men and women are all a certain way...white... Your advice is strongly focused towards white ppl. You tell men how to attract materialistic women, and part of being the materialistic beings you are in the late 90's and new millennium is that you wish your lives were like that of a television show.*

Notice all the “assumptions” that this reader has made as a Mr. I Know-It-All-Psychology-Major:

*“The media is bastardized.”*

*“Marius’s dating advice only attracts materialistic women.”*

*“Marius wishes his life was like a television show”*

*“Marius’s readers are insecure.”*

*“Marius makes money off people’s insecurity.”*

*“Women are bad because they like television shows with beautiful people.”*

*“Men are smarter than women because they don’t fall for the crap on television like women do.”*

As long as this guy keeps all these faulty assumptions in his head, he’s never going to get anywhere in life. I doubt he could even become a decent psychologist or therapist.

And the sad thing is...he can’t see what’s wrong with himself.

Here's the exact email I emailed him back. Pay attention to the 11 questions at the end. They are very important:

-----

*If you're serious about doing psychology, you should spend a little bit more time on cognitive psychology.*

*I also suggest you get rid of your own insecurities and inner demons before you try to help other people - unless, of course, you want to be an academic who writes papers on irrelevant subjects.*

*The things you've run across in your studies are common sense (money, genetic makeup, etc) and I've included those theories in the first edition of my course years ago. (And they were certainly not new ideas back then. You will need to read a lot more if you wish to argue with me...)*

*You don't know what I really teach. Heck, the "materialistic" women that you talk about...I tell my readers to avoid.*

*I have readers from all over the world...they all have great success with the methods I teach. And they aren't white either.*

*It is you who need to open up. I see so many self-imposed limitations and poor logical constructs in your email that I don't know where to begin. If you want to play, I will pick it apart when I have time. But for now, there are hundreds of emails for me to answer - from guys that are having success \*and\* actually appreciate what I am doing.*

*All right. Here're a couple of questions.*

- 1) How am I a moron? Be specific.*
- 2) What sort of "crap" are you talking about? Be specific.*
- 3) What makes you think my readers are "insecure", and why are you subscribed to my newsletter.*
- 4) What is the subconscious picture in my head of what the perfect man looks like? Describe it.*
- 5) Why do you think the media is bastardized?*



6) *Why do you think men are "smarter" than women and don't fall for what they show on TV?*

7) *Why do you read my newsletters if you don't even want to waste your energy on the likes of me?*

8) *Why can't women like shows with beautiful people?*

9) *Why do you think my advice is geared towards white people? What are your specific examples?*

10) *What makes you think my advice attracts materialistic women? Be specific.*

11) *What makes you think I wish my life was like a television show?*

*-Marius*

-----  
He did email me again after I sent him the 11 questions. Naturally, he avoided my questions altogether since he could not back up his assumptions with any "specific" examples. So instead of getting down to the specifics, he simply flamed me some more:

*Marius, I dont care how many emails you have to answer to. You do not tell me Im the one who needs to open up. I'll read what ever the f\*\*\* I want and I'll argue you whenever I want. If you actually met me and knew something about me you would take back calling me insecure, and that "inner demons" comment?? HAHAAHA...i just laughed at that one. did you get that from playing a ouji board?*

Funny thing is, anybody who has read this email can probably tell he's a very insecure and depressed person. But the poor guy can't see it himself...which brings me to my next point:

### **3) Don't Ignore "All" Criticism**

Most self-help coaches would tell you to just ignore all criticism and work on your self-confidence.

I am not sure if I agree with this way of thinking.

In my opinion, it is most important to separate your *skills* with your *identity*.

For example, if you suck at approaching women, does that make you a bad or ugly person?

Of course not.

It just means you haven't got the *skills* to do it yet.

The key to taking criticism is to *detach* your core identity from the criticism and understand that there is very little in this world that you cannot improve on.

Of course, you should also be weary about *who* is giving you the criticism. If a guy who is really good with women gives you a few pointers, you should take his advice and thank him. On the other hand, if a friend who's not so good with the ladies tells you that he thinks you're too <insert comment here>, just laugh it off.

*Know what criticisms to take, and who to take them from.*

#### **4) Bring In Experiences From Other Fields**

If you have been on my newsletter for a few years, you will notice that I often use metaphors, ideas, and examples from many different fields to explain women and dating, including genetics, psychology, music, acting, martial arts, self-help, NLP, sports, history, economics, and literature. (Just to name a few!)

I personally believe that the quickest way to expanding your mind and removing your blind-spots is to bring in new information from other fields.

Let me give you an example. In the flame mail that I showed you earlier, the college student states:

*“I am a psychology major hoping to work on a thesis in the next few years and across many of my studies it states that when women are looking for a male partner their genetic makeup and subconsciousness causes them to focus more strongly on the man's assets.”*

While there is nothing “wrong” with this viewpoint, it does not create a very useful “big picture” for us to work with. And as you have seen, it has created many “assumptions” that are holding him back. (“Women are bad because they like television shows with beautiful people”, etc...)

If you base all your beliefs on just this particular viewpoint, you’re not going to go too far in the dating game unless you’re Bill Gates.

But if you bring in other ideas and viewpoints, such as:

- Flirting and Teasing (From Ethology)
- Language Filters (From NLP)
- Social Proof Theory (From Social Psychology)
- The “You” Factor (From Sales)
- Supply and Demand (From Economics)
- Cumulative Score (From Physics)
- Body Language (From Acting)
- Voice Tone (From Broadcasting)

### **Exercise:**

If you want to build up your core knowledge, then spend an afternoon every weekend at the library to read magazines. Personally, I read *at least* 30 different magazines every month, and I still wish I had time to read more. I also read a lot of scientific journals...but unless you’re a “professional” like I am, there’s no need for that. (It certainly won’t hurt you, though!)

## 5) Always Specify The Problem

As I've demonstrated earlier, a lot of people don't even know where their problem really lies. ALWAYS take the time to think about what it is that you're doing wrong. Be specific.

There are many readers who email me without stating what they really want. I have to keep asking them questions and telling them to be "more specific". Usually, once we've narrowed it down to a specific problem, the case will solve itself automatically.

### Exercise:

If you seem to keep bumping into the same wall over and over, it's a sign you should TAKE A STEP BACK and see if there's a way to go AROUND it. (Or if you're really stuck, send me an email to discuss your situation. But please BE SPECIFIC!)

## 6) Compare Yourself With A Master

Lastly, try to compare yourself with someone who is a lot better than you. See what the guy is doing that you're not.

If you want to learn how to be successful in life, then go read a couple of autobiographies. I personally read at least one or two every month.

### Exercise:

Find a guy who's very good with women, and just OBSERVE what he does around women.

Open your eyes, and you will see why he's getting all the ladies and you're not.

According to the *Principle of the Slight Edge*, the most successful leaders in every field will often read an enormous amount of materials in order to just pick up *one* idea or *two* that will give them a slight edge over other people.

– Marius Panzarella



**"You're About to Discover the Secrets that Most People Will Never Know About How You Can Reverse Your Breakup and Stop Your Special Someone From Leaving You Forever!"**

Even if They Have Already Decided to "Move On" For Good or No Matter How Hopeless Your Situation May Seem to Be, You Can Still Get Your Ex-Lover Back!

**[Click Here to Know How](#)**